

# Install your Brand Operating System.

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Brand-in-a-Box™ Service Guide

Simplify • Standardise • Automate

# Install your Brand Operating System.

Consistent, on-brand creative in days — not months.

Your marketing shouldn't rely on luck or last-minute design fixes. Pocket Stone Creative helps teams eliminate creative chaos with a repeatable **Brand Operating System**: a suite of branded templates, workflows, and light automation that keeps every campaign on-brand, on-time, and cost-efficient.

[Book a 20-min Discovery Call →](#)

# When every designer or agency interprets your brand differently...

- Assets scattered across folders, drives, and inboxes
- Inconsistent social posts and ad creative
- Slow content turnaround and costly revisions
- No single “source of truth” for brand materials

*You don't need more artwork —  
you need a system that creates artwork correctly every time.*

# A ready-made creative system tailored to your brand.

Brand-in-a-Box delivers the foundation your team needs to design, publish, and promote with confidence. Every kit is custom-built around your existing identity and tools, so your output becomes faster, cheaper, and always on-brand.

## Social Media



Key Templates:

- Quote / Promo
- Announcement
- Carousel
- Story format
- Testimonial

**Keep feeds fast & consistent**

## Ad & Campaign



Key Templates:

- Paid ad creative
- Google Display banners

**Maintain brand consistency in ads**

## Brand Collateral



Key Templates:

- Business card + LinkedIn header
- Email signature / newsletter header

**Unified communications**

## Internal Docs



Key Templates:

- Proposal deck
- Creative brief / report template

**Align internal & client materials**

## Print / OOH

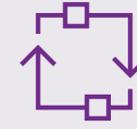


Key Templates:

- A4 flyer / poster

**Extend brand offline**

## Automation



Key Templates:

- AI Prompt Template or Notion Creative Request Form

**Speed up copy & approvals**

Delivered in **Canva or InDesign**,  
pre-branded, locked, and ready to duplicate.



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1

## Audit & Access

We review your current assets and identify bottlenecks.

2

## Build & Brand

We customise your 12-template system and Brand Hub.

3

## Train & Hand Over

We record short Looms, supply guides, and empower your team.

Add Fractional Head of Brand Retainer →



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# Metrics you'll see improve:

- 50-70% faster content turnaround
- 30-50% reduction in external design spend
- 100% brand consistency across channels

*“ Pocket Stone Creative completely transformed how our marketing team operates. What used to take us days to brief, review, and finalise now happens in a few hours — and it all looks consistent. We’ve saved thousands on external design fees and finally have confidence in how our brand shows up. ”*

Marketing Director | Wholesale Sector

## Brand System Audit & Action Plan

Discovery, audit report,  
90-day roadmap.

£950 – £1,500

## Brand-in-a-Box™

12 templates + hub  
+ taxonomy + training.

£2,500 – £4,000

## Fractional Creative Direction

Monthly oversight  
+ brand health scorecard.

£1,500 – £3,500 / mo

50% deposit • 50% on delivery • Optional retainer follow-up

# Ready to simplify your creative process?

1

Book a free  
20-min audit  
intro call.

2

Receive your  
tailored action plan  
within 3 days.

3

Decide if we build  
your Brand-in-a-Box  
together.

Book Call



Download Checklist

